

Thanks for downloading my valuable eBook "AdSense Profits – Make Money With Google AdSense". Members of The AdSenseTrainer ([www.adsensetrainer.com](http://www.adsensetrainer.com)) receive valuable information about techniques and strategies to make money with Google AdSense. Feel free to join our forum at <http://www.adsensetrainer.com/forum/>

# AdSense Profits

## *Make Money With Google AdSense*



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## 1.) Getting started ...

Ok, for a lot of people this seems to be the hardest part. Before you can see any result of your hard work, you will have to get started with it. Some people already feel disappointed in this early stage. Why?! Because people given so much information that they feel overloaded with it and quit after a few tries.

First of all you need to get organized. Set goals and follow the guidelines given to you. Take your time, because this business needs time to grow, like every other business, too. It's nothing you can do quickly and see results over night. Even Bill Gates didn't make millions over night. I guess you know what I'm trying to say ...

Spending a lot of time with reading hundreds of different articles and tutorials is another big mistake people make when they get started with this. When I started with my AdSense business I did the same mistake. I read so many articles about making money online that I completely forgot to get started with it ... sounds funny, but it's true.

I did not set goals and that's the reason why it took me another 6 months to get started with building profitable AdSense websites. Don't make the same mistake! Take action and bring your sites online. If your site remains offline – nobody can click on the ads on your site. It's less important how optimized and professional your site looks. The most important thing is that it's online and accessible. I have websites online that I made years ago. And believe me, their style and design is out of date but some of them are the biggest money-makers I own.

Always remember: your competitors are building sites right now, in this moment. Whenever they build a website with Google AdSense on it, they probably will make money with it. Just do the same! Let me help you to establish your very own AdSense Empire.

Read carefully and you will learn all the important things you have to know about making money with Google AdSense. I will provide you with a lot of profitable information and I will show you some amazing tools which may help you to achieve success online even faster.

Are you ready for the next chapter?

Alright, let the show begin ...

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## 2.) Building a website

In order to receive clicks on your Google AdSense ads you need a website. You will not be able to make money with AdSense without a website. But how to build one?! Well, there are thousands of tools and applications available on the market.

I tried a lot of different website editors until I discovered [XSite Pro](#). XSite Pro is the non-plus ultra WYSIWYG (What-you-see-is-what-you-get) editor. It's comfortable and easy to work with this time-saving tool. It creates article pages with real content (with free reprint rights) and it also helps to optimize your website to rank well in the search engines.

Here's a small list of XSite Pro's features:

- Creates pop-ups and pop-under pages
- Creates menus and sitemaps (xml sitemap). Google sitemaps created on the fly!
- Creates footer menus, link pages and more...
- Easy updating of your sites with the powerful built-in search and replace option

[Check out the official website of XSite Pro - Click here!](#)

I use this tool as my primary website generator and I highly recommend it. This tool comes with a 24-month no questions asked money-back guarantee!

## 3.) Niche content

Finding the right niche is essential and very important for a successful website. Don't waste your time trying to compete with large, established websites. Find a niche you love rather than just a product to sell. Find a niche where you can provide useful information and products.

In order to discover a profitable niche you'll first have to do some keyword research. Many websites are offering tools for keyword researches, but some have filtered results and most of them don't provide you with "real-time" data. So be careful when choosing a source for your research.

For this purpose I recommend [Wordtracker \(www.wordtracker.com\)](http://www.wordtracker.com), the leading keyword research tool. Wordtracker provides you with so many excellent tools and unfiltered keyword reports (e.g., top 20,000 to the top 500,000 search terms). In fact Wordtracker compiles a database of terms that people really search for.

They also offer a free trial (limited keyword results) which will allow you to test-drive their system.

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A very nice feature of Wordtracker is the KEI value which compares the 24Hour result (number of times a keyword has appeared in their database) with the number of competing web pages to pinpoint exactly which keywords are most effective for your campaign.

I regularly purchase their 1-week subscription. Then I compile as much keyword lists as possible. I don't do anything else during this week than researching and building the lists for my new projects.

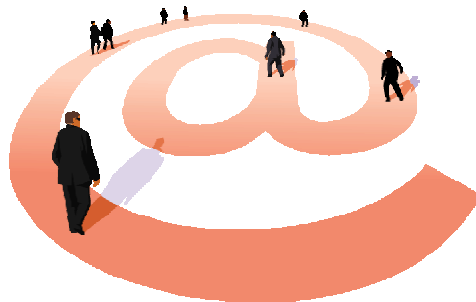
#### 4.) Web Hosting

You need to find a serious, reliable and cheap web hosting provider in order to make your site accessible to new visitors. Very important: Don't go with a free web hosting provider, because most of them don't offer any uptime guarantee of their servers.

Can you imagine what it would mean if your free service provider takes down your sites or even delete them, because they decided to not continue with their free service?! I would never trust any of these free web space providers and I would never establish an online business on free web space.

Also, I recommend doing a little research before buying any web space. Find a provider you can really trust. Test their support. Modern web hosting companies offer free live support. That is important! Because they will assist you with any problem and question you may have regarding your web space and the web space control panel (especially if you don't have any or not enough experience with all of these technical things).

I recommend [Speedhostingz](http://www.speedhostingz.com) for secure and reliable web hosting. I'm with them for months now and I'm very happy with their affordable hosting packages and the first class support they offer me.



My sites are loading and coming up very fast and that's important, because most of your visitors will click away from your website if it doesn't load fast enough.

I have several reseller packages there on which my websites are running 24 hours a day. Feel free to compare their prices and features – you can't go wrong with them.

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[Speedhostingz](#) offer exclusive IP addresses which is a big advantage. In fact, most of the websites that rank in the top 10 search engine listings have their own, unique and exclusive IP.

Speedhostingz runs cPanel on their servers, which is a very user-friendly hosting platform. Also, they have "Fantastico" running on their servers which helps you setting up various scripts with the click of a mouse button.

## 5.) Google AdSense

Of course, you need a Google AdSense Publisher account in order to place Google ads on your websites. If you didn't register for an account there, yet, do it now:

[Click here to register your AdSense account.](#)

Google usually will approve your account within a few days. Meanwhile get started building websites. You have no time to lose.

Next step is to place the Google AdSense code on your website. Choosing the right ad format is very important if you want to get many clicks on your AdSense ads. The most famous and "profit – proven" ad format is the 336x280 pixel (Large Rectangle) format. Generally, AdSense blocks wrapped between the quality content works the best. For the websites having poor quality content, placing the Ads before the start of the content works best. Making your ads look like real content will attract more visitors to click on them.

To gain high profits with AdSense you'll need a high CTR (Click Through Rate). Webmasters have very diverse views on how to increase CTR. It largely depends upon the keywords you are targeting, looks of your website, the quality of its content, placement of AdSense ads, page optimization and various other factors.

If you develop poor quality content websites, it will likely give you high CTR and clicks, but you will be getting low priced ads and also nobody will like to add your url to their favorites. But if you have quality content, that keeps the visitors glued, you may get low CTR, but you will be getting high priced ads and regular visitors, too.

The colors of your AdSense blocks should fit the colors of your web design. Again: Make your ads look like real content and you will dramatically increase your CTR.

Be sure to check out Google's AdSense optimizing guide: [click here](#).

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## 6.) Website Traffic

AdSense comes after traffic. No traffic, no AdSense income. Take a great care of your traffic. There are several ways of driving traffic to your websites, too many to list them all on one page. The most effective ways of generating stable website traffic are blogs, search engine traffic, link exchange and article submission.

Free Traffic coming from search engines is targeted traffic = quality traffic. People are searching for a specific product or information. If your site ranks well for specific keyword phrases you will get visitors coming to your site and possibly clicking on your Google AdSense ads.

There are two major techniques on SEO (search engine optimizing): Black Hat SEO and White Hat SEO. Every strategy has its Pros and Cons. You will find detailed information about the different SEO techniques and strategies that will drive lots of traffic to your website in our exclusive [private members-only forum](#). I will show you my own results on different tests I've done in the past regarding these techniques.

Writing articles for article submission will increase the link popularity of your websites dramatically in the short and in the long run. In a nutshell, Link Popularity is determined by the number of links other sites have on their pages pointing back to your website. The more incoming links your sites have the better your link popularity and page rank will be.

We are not talking about link farms, because link farms may get your site banned from the search engines. One of the major reasons why link farms are considered spam by the Search Engines is that, the links you get pointing back to your site are usually 100% completely irrelevant to your site's content.

Which brings us back to article submission. There are submission sites where you can post your article into a relevant category best suited to your subject matter so those looking for specific information can find it easily. People looking for content about your specific subject matter may want to use your article on their site. When someone uses your article they must leave your website link intact on their site to avoid copyright infringement. The end result is that your link is on a site that's content is relevant to yours, thus increasing your site's popularity ranking. I use Article Submitter Pro to submit my self-written articles to hundreds of article submission sites and ezines. It's a pretty nice tool and helps me to automate the process of submitting articles to such sites. There's a [free demo version available for download](#) on the [official Article Submitter Pro](#) website. Check it out!

And on most of my sites I use blogs for getting indexed in major search engines within 2 – 3 days. Blogs are very useful to generate hundreds and thousands of backlinks over time. As a member of The [AdSenseTrainer.com](#) I will show you exactly how to build and configure a blog in 5 minutes. I'll also show you how to blog and ping correctly in order to get your sites into the major search engines quickly.

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## 7.) Links to software I use and recommend:

Ok, here are some pretty cool links to software and services that help me to achieve a five figure income per month with Google AdSense and my proven money making system. Of course, it's not the full list of scripts and tools I regularly use to build my sites. Become a member of The AdSenseTrainer.com and you will receive a full list of insider tools and scripts that help me and the other members of The AdSenseTrainer.com to achieve success online ...

- **XSite Pro** (XSitePro SEO Website Editor)

-> [Visit Website](#)



- **Wordtracker** (Keyword Research Database)

-> [Visit Website](#)

- **Article Submitter Pro** (Article Submission Software)

-> [Visit Website](#)



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